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American Solutions Television Ad “Jobs Here – Jobs Now –Jobs First”

Script

Voice: Ten percent unemployment is almost here...¹

Voice: Yet, Congress wants trillions for new government programs.

Chyron: A Trillion Dollar Energy Tax.²

Chyron: A Trillion Dollar Health Tax.³

Voice: Higher taxes mean more job losses.

Voice: We create jobs when small business and families keep more of their money.

Voice: And we can start with a fifty percent cut in the payroll tax.⁴

Chyron: 50% Cut in the Payroll Tax.

Voice: Call your member of Congress.

Chyron: Call Your Member of Congress at 202-224-3121

Voice: Tell them we don't need higher taxes. Instead, we need Jobs Here. Jobs Now. Jobs First.”

Chyron: Jobs Here. Jobs Now. Jobs First.

Voice: American Solutions for Winning the Future is responsible for the content of this advertising.

¹ Washington Post, July 16, 2009, citing economic projections by the Federal Reserve.

² Washington Times, March 18, 2009.

³ Washington Post, July 17, 2009.

⁴ American Solutions is calling for a two year, 50% cut in the payroll taxes, to be paid for by unspent TARP funds and unspent funds from the \$787 billion “stimulus” package, as well as calling for matching China’s capital gains rate (0%), Ireland’s corporate tax rate (12.5%), and eliminating the death tax. For more information on the details of the “Jobs Here, Jobs Now, Jobs First” solutions, please visit AmericanSolutions.com

Jobs Here. Jobs Now. Jobs First

4 Key Steps For Jobs And Prosperity

The big government spending programs have failed to produce jobs and economic growth.

More of the same government spending programs will also fail.

The American people require an alternative that will succeed.

With the Federal Reserve's recent report that we are nearing a 10% unemployment rate, enacting new policies to help create new private sector jobs should be the first priority of government today.

However, instead of focusing on job creation, Congress is taking steps to impose new job-killing health and energy taxes, which will especially harm the main job creators in America—small business.

The following four tax cuts will help create **jobs here** and **jobs now** and fundamentally shift power from politicians to small business, from lobbyists to entrepreneurs, and from bureaucrats to investors.

We should create **jobs first**, before we spend any more on government programs.

1. **Immediate Payroll Tax Relief.** Whereas many people do not pay the income tax but do pay the payroll tax, a two-year, 50% reduction of the payroll tax would immediately boost take home pay for every employee, and dramatically free up available cash for every small business employer to hire and invest. Among other sources, this would be paid for with all the unexpended TARP money, along with \$300 to \$400 billion of the unspent "stimulus" spending authorized in February.
2. **Reduce the Corporate Tax Rate.** Combining state and federal taxes, America has the highest corporate tax system in the world. Matching the Irish corporate tax rate of 12.5%, combined with zero capital gains, will make America the most desirable economy in the world to invest in.
3. **Abolish Taxes on Capital Gains.** Matching the Chinese capital gains rate of zero is relatively inexpensive in the current economy because people are going to have smaller gains. In the 1970's, this is the rate that Alan Greenspan testified was best for economic growth.
4. **Abolish the Death Tax.** Inheritance is the most powerful accumulator of capital and eliminating the death tax has been consistently supported by over 75% of the American people.

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